

2019 Recruitment Information for Shanghai Theatre Academy's Creative Arts Pathway Program to Yorkville University/Toronto Film School

The Shanghai Theatre Academy and Yorkville University/Toronto Film School have teamed up to give promising Chinese students the opportunity to study the creative arts overseas. The newly launched Creative Arts Pathway Program, which is open to students all across China, is another way for students to receive a high-quality post-secondary education.

Interested students are encouraged to read the attached information and apply. Once applications have been submitted, successful applicants will be informed via email or phone. Applicants are asked to ensure their contact information is up to date.

1. Institution Introduction

Established in 2001, Yorkville University/Toronto Film School is approved by the Ministry of Training, Colleges & Universities in Ontario, the Ministry of Advanced Education Skills & Training British Columbia, and the Ministry of Post-Secondary Education, Training & Labour in New Brunswick, as well as by Immigration, Refugees & Citizenship Canada (IRCC). It also has the approval of the Ministry of Education of the People's Republic of China. In 2015, QS ranked Toronto Film School the best Film School in Canada.

2. Advantages

- a. **Reliable Authorities:** The Creative Arts Pathway Program is one of Shanghai Theatre Academy's key programs, and is directly managed by the academy's International School.
- b. **Professional Faculty Shared** with the top faculty and equipment from Shanghai Theatre Academy. Integrated with online and offline resources from Yorkville University/Toronto Film School.
- c. **English Improvement Guaranteed:** A professional, on-campus English teaching team helps guarantee improvement in participating students' English proficiency.
- d. **All-Round Management:** Students are prepared both academically and Emotionally to live and study in Canada through multiple channels. Through the pathway program, they will be trained in self-discipline and self-motivation, while benefiting from small class sizes.
- e. **Guaranteed Credentials:** Creative Arts Pathway Program students will receive a certificate from Shanghai Theatre of Academy after successfully completing their first year of study. Upon successful completion of their 3-to-3.5-year course of study in Canada, they will receive a Bachelor's degree approved by the Ministry of Education of People's Republic of China.
- f. **Professional Career Services:** Industry professionals are regularly invited to give in-class presentations to students about their potential future career paths.

3. Programs

Programs	Introduction
Film Production	The Film Production Diploma program offers an intensive, behind-the-scenes education that covers all areas of filmmaking. You will experience every phase of pre-production, production and post-production, including writing and analyzing screenplays, developing storyboards, creating shot lists and preparing budgets and schedules. You will learn to shoot, direct, block, light scenes and capture audio, as well as assemble, cut and manipulate footage.
Writing for Film and TV	The Writing for Film & TV Diploma program is designed to replicate the process and environment of the film and television industry. Classes are styled after industry writing rooms and feature table-reads, on-set show-running and industry-standard editing software. You will learn how to pitch, write, produce and edit for all formats of film and television, including sitcoms, one-hour dramas, TV movies, feature films, new media, documentaries, broadcast news, commercials, PSA's, and factual entertainment. You will also have the unique opportunity to bring your original scripts to life as film and TV productions, collaborating in cross-industry teams with students in film production, acting and video game design.
Acting for Film, TV and Theatre	The Acting for Film, TV & the Theatre program applies the Stanislavski Method (living truthfully under imaginary circumstances) to blend film and television acting with the critical foundations of stage technique. You will explore all artistic, technical and business areas of acting, through practical, hands-on training. From movement to voice and improvisation, you will learn the foundations of acting for the camera and stage, as well as the skills for voice-over, hosting, screenwriting, pitching, producing, directing, video editing, auditioning and career management.
Game Design and Animation	From concept through to development, you will explore the entire 2D and 3D game production process. Modelled on the collaborative environments of the video game industry, you will design and produce mid to large scale games with peer artists, as well as programmers in Video Game Design & Development. You will learn how to create artwork and animation, compose audio effect and music, and develop production and business plans. Over the course of the program, you will build a robust portfolio of video games showcasing your creative and business expertise as a video game artist.

Game Design and Development	In team environments modelled after the video game industry, you will explore all areas of video game design and programming for mobile, PC, web and console. From concept through to production, you will learn the entire game creation process in a variety of roles, including programming, game design, interface development, production, audio and sound, as well as business plans and commercial strategies. You will also have the unique opportunity to work with students in design and animation to create an interactive game. At the end of the program, you will leave with a diverse portfolio of video games that showcase your industry-ready skills to tackle any game development challenge.
Fashion Design	Learn how to take a fashion design from concept through to finished product and onto the runway. You will explore the entire process of bringing your designs to life, from sketching, draping and sewing, to computer illustration and patternmaking. The program will also prepare you for the business of fashion, including marketing and building industry recognition through fashion competitions. You will have an opportunity to exhibit your collection at Toronto Film School's fashion show and leave the program with a diverse professional portfolio that showcases your personal design vision and finished collection.
Marketing for Fashion and Entertainment	The Marketing for Fashion & Entertainment Diploma blends fashion and marketing across the entertainment industry. You will learn the principles of fashion marketing, brand management, merchandising, trend forecasting, visual merchandising and fashion buying. You will also explore event planning, styling, public relations and social media. With field trips to fashion showrooms, retailers, public events, and design studios, you will get a behind-the-scenes perspective on the inner workings of the fashion and entertainment industries.
Graphic Design and Interactive Media	The Graphic Design & Interactive Media Diploma program will prepare you to think critically and execute visual solutions across print, digital platforms and motion graphics, including communications, marketing, and branding, as well as layout, art direction and editorial. You will explore multiple perspectives on the design process from your teachers and other creative professionals. At the end of 12 months, you will leave with a well-rounded portfolio and the creative and technical skills to launch your career in design.

4. Duration and Credentials

Duration is 1 year. Students will study at Shanghai Theatre Academy for one year. After successfully finishing the program, students will receive a certificate from Shanghai Theatre of Academy.

Duration is 3 to 3.5 years (based on different programs). Students will receive a diploma upon successful completion of their Toronto Film School program, or a Bachelor's degree after successfully completing Yorkville University's BBA Project Management program.

5. Admission Requirements

Students from all regions of China (including Hong Kong, Macau and Taiwan) are encouraged to apply, even those with little-to-no background in the creative arts. Applicants must have a high school diploma (or equivalency) and be able provide their high school transcripts in order to study abroad.

Note: Students from International curriculum need to meet the Yorkville University/Toronto Film School admission requirements.

6. Registration

a. Please send completed application forms to sta_to_tfs@163.com directly or through an authorized partner channel.

b. The application fee of RMB ¥ 200 covers the test fee, courier fee, translation charges, etc.

Non-refundable: The application fee must be paid within one week of the application submission. (Students wishing to apply to more than one program must pay an additional RMB ¥ 200 per program)

c. After passing the academic testing, students must pay an additional RMB ¥ 100 English test fee.

d. Payment Methods

Via all application partners' online payment platforms

Or via wire transfer to:

Account Name: Shanghai Theatre Academy

Account Number: 3100 1539 7000 5001 2523

Beneficial Bank: China Construction Bank – Shanghai Yanan Road Branch

Note: Student Full Name-Pathway Program-Application Fee

7. Entrance Exams

1. Exam Content

Program	First Round Exam	Second Round Exam
FILM PRODUCTION	1) Personal Portfolio Demonstration 2) Interview	English Level Exam
WRITING FOR FILM & TV	1) Story Telling 2) Story Acting 3) Interview	

ACTING FOR FILM, TV & THE THEATRE	1) Prepare your own script acting 2) Dancing or Singing 3) Theme Acting 4) Interview	
VIDEO GAME DESIGN & ANIMATION	1) Personal Portfolio Demonstration	
VIDEO GAME DESIGN & DEVELOPMENT	2) Interview	
FASHION DESIGN		
MARKETING FOR FASHION & ENTERTAINMENT		
GRAPHIC DESIGN & INTERACTIVE MEDIA		

2. Exam Date, Time and Venue

Admission Term	Application Date	Venue	Exam Batch	First Round Exam	Second Round Exam
September, 2019	January 1, 2019- May 25, 2019	Shanghai Theatre Academy – Huashan Campus (630 Huashan Campus)	Second	May 26	June 15 June 30 July 14 August 25
	January 1, 2019- June 14, 2019		Third	June 15	June 30 July 14 August 25
	January 1, 2019- June 29, 2019		Fourth	June 30	July 14 August 25
	January 1, 2019- July 13, 2019		Fifth	July 14	August 25

Notes: The National College Admission Examination results are not necessary; all students must pass the above entrance requirements. Students meeting the following conditions might qualify for an admission examination exemption:

- 1) If you have obtained an Art Qualification Certificate of domestic higher art colleges (not the provincial unified test), you may be exempted from the first-round exam.
- 2) If you have obtained an IELTS score of over 5.5 or a TOEFL score over 69 within the last year, or you have passed the National College Admission Examination with an English score over 70 per cent, you may be exempted from the second-round exam.

8. Admission

- a. Admission procedure:
 - i. Students can only apply for the second exam after they pass the first exam.
 - ii. After the second exam, the score will be ranked by the integrated score of the two exams. It will be admitted from the highest score to lower ones.
- b. Admission time
 - i. Two weeks after the second exam, the results will be sent to students' email.
 - ii. All students who pass both exams will receive the letter of acceptance from Shanghai Theatre Academy and a notice of report. Students must arrive on campus to begin the enrollment process according to the date and time assigned to them on their notice.

9. Fees

Tuition fee in Shanghai Theatre of Academy		
Name	Cost	Notes
Tuition Fee	RMB ¥ 98000	1 st year tuition in Shanghai Theatre Academy including academic study, English study and application service charge
Accommodation	RMB ¥ 1200/year	Student dorms at LianHua Road Campus, Shanghai Theatre of Academy
Tuition fee at Yorkville University/Toronto Film School		
3-3.5 years studying in Canada will be about RMB ¥ 500,000.00. (RMB ¥ 180,000/year, tuition paid four times a year)		

Scholarship Plan

- a. New Student Scholarship

Submit the official IELTS score before the end of September, students will receive the New Student Scholarship.

 - i. IELTS 6.0, students will receive RMB ¥ 5000 scholarship (before tax)
 - ii. IELTS 6.5, students will receive RMB ¥ 5000 scholarship (before tax)
- b. Outstanding Scholarship

After their first year of studies, students who have performed outstandingly will receive a RMB ¥ 5000 scholarship (before tax).

10. Contact Us

Shanghai Theatre Academy's International School is the only official department that interacts with foreign affairs on behalf of Shanghai Theatre Academy. It is the department that builds bridges with the world's top creative arts institutions in order to provide overseas learning opportunities for hundreds of Shanghai Theatre Academy students.

Phone: 021-52683263 (Yorkville University/Toronto Film School Pathway hotline)

Email: sta_to_tfs@163.com

Website: <http://international.sta.edu.cn>

上海戏剧学院 2019 级艺术留学预科
加拿大约克维尔大学多伦多电影学院定向生
招生简章

上海戏剧学院为帮助更多中国国内具有优秀艺术潜质的学子踏上一条通往国际化艺术教育的绿色通道，特设艺术留学培养计划，与加拿大约克维尔大学多伦多电影学院签订预科班项目合作协议，常年面向全国招生，为艺术考生提供另一条升学的道路。

请考生仔细阅读招生简章内容后报名。报名成功后，招生老师会反馈邮件或电话，请考生密切注意查收考试信息的通知。

一、院校简介

加拿大约克维尔大学多伦多电影学院成立于 2001 年，是中国教育部认证的境外正规高校，同时，也是加拿大政府和安大略省教育部认证的具有招收国际学生资质的院校，成为既有中国政府也有加拿大政府教育部门承认的大学。在 QS 发表的世界优秀电影学院（Top Film School Around The World）名单中被评为加拿大最优秀电影学院。

二、项目优势与保障

1. 证书权威可靠：艺术留学预科班为上海戏剧学院重点建设项目，由上海戏剧学院国际学院统一管理。
2. 专业师资保障：上海戏剧学院内一流教学资源与设备共享，依托学院顶级教师团队专业课程保障，结合多伦多电影学院通过“线上+线下”的方式，邀请国外高水平的名专家学者参与授课。
3. 英语提升保障：专业英语教学团队入驻校园，有针对性的进行个性化教学，保障每一位学生英语水平的提升。
4. 全方位管理保障：实行班主任小班管理制度，对学生采取多方面的管理模式；引入最新的国际预科教育体系，全面培养学生自我控制、自主学习的能力，

让学生在出国前,在学术和心理上都做好充分准备,缩短海外生活的适应期,为出国学习和生活打下基础。

5. 证书权威保障: 第一年在上海戏剧学院学习,完成后由上海戏剧学院颁发结业证书;后 3-3.5 年赴加拿大学习,完成后获中国教育部认证的本科学位证书。
6. 专业就业指导: 与业界众多单位合作,不定期邀请业内高层开课讲座,为学生提供就业规划指导。

三、招生专业方向

专业	介绍
影视制作	影视制作专业提供高强度的影视制作课程,内容涵盖影视制作的方方面面。学生将体验制作前期、中期和后期的每个阶段的相关设计内容,包括撰写和剧本分析、制作情节串联图版、制作镜头表、预算和制作时间表。学生将学习场景拍摄、导演、场景、灯光和音频捕捉以及收集、剪切和操作素材。
影视编剧	影视编剧专业课程旨在营造影视行业的流程和工业环境。学生学习如何构思、撰写、制作和编辑各种类型的电影和电视节目,包括情景喜剧、电视剧、电影电视、剧情片、新媒体、纪录片、广播、新闻、广告和公益广告以及纪实娱乐节目。学生还将有独特的机会通过在跨行业团队中,与影视制作、表演和游戏设计专业的学生合作,将学生的独创剧本变成影视作品。
影视与戏剧表演	影视戏剧表演课采用斯坦尼斯拉夫斯基方法(主张体验,主张演员与角色合一),将影视表演与舞台技巧的重要基础融为一体。学生通过实践训练来探索表演中的所有艺术、技术和业务领域。从动作到声音以及即兴创作,学生将学习镜头前表演和舞台剧表演的基础、以及配音、主持、剧本撰写、

	搭建、制作、导演、编辑、试镜和职业生涯管理的各种技能。
电子游戏设计及 动漫制作	从概念到开发，学生将探索 2D 和 3D 游戏的整个设计流程。以游戏产业团队环境为模型，学生将与游戏设计和开发领域的同行设计师和程序员一起设计大中型游戏并进行商业化。学生将学习如何创作艺术作品和动画、编写音响效果和音乐，以及学习产品开发和商业模式开发。通过学习本专业，学生将制作出丰富的视频游戏，展示学生作为一名游戏艺术家的创意和商业技能。
电子游戏 设计及开发	在模拟游戏设计和团队环境中，学生将探索移动客户端、电脑、网页和主机游戏设计和开发。从概念到开发再到市场营销，学生将学习整个游戏制作的各个环节，其中包括编程、游戏设计、界面开发、制作、音频和音效，以及各种商业计划等知识。此外，学生将会与游戏设计和动漫等专业学生合作，制作注重互动的多层次游戏并实现商业化。这对学生来说是难得的实践机会。课程结束时，学生将获得各类游戏作品集，以展示各项行业实用技能，迎接各种游戏制作挑战。
时装设计	学习如何从概念到成品并到时装展以及最后如何进入市场。将学习从基础绘图、立体裁剪、缝制到计算机绘图和图案制作、最终完成整个设计流程、该课程还将为时尚行业做好充分准备，包括通过全球时尚比赛对学生进行营销并得到认可。学生将有机会在多伦多电影学院每年的时尚展上展示各自的作品，并学习制作专业的个人作品集，展示自己的个人设计理念和最终作品。
时尚及娱乐营销	时尚娱乐营销专业融合了整个娱乐业的时尚和营销理念。本专业将时尚营销、品牌营销、销售、趋势预测、视觉营销和时尚购买融为一体。学生将学习会展管理、造型、公共关系和社交媒体等领域的具体知识。通过实体考察时装展、零售商、大型活动、公关公司和设计工作室，学生将从幕后了解时尚和娱乐行业的具体内部运作。

<p>平面设计 及互动媒体</p>	<p>平面设计和交互媒体大专专业学习如何以批判性思维看待问题，在通过运用各种印刷、数字式平台和动画图形中完成视觉解决方案，其中包括沟通、市场营销和品牌推广、以及排版、编辑、艺术设计和包装等专业知识内容。学校会邀请众多的嘉宾和业界专业大师对学生作品和设计过程提出各自观点，他们也会对学生的成果作出点评。结束 12 个月的学习后，学生将获得全面的设计能力以及创意和技术能力，开启学生的设计职业生涯。</p>
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四、学制与学位

学制为一年。在上海戏剧学院由上海戏剧学院进行教学和管理，完成后获颁上海戏剧学院结业证书；

后 3-3.5 年（根据不同专业学期和课程安排不同）在加拿大学习，毕业后由加拿大约克维尔大学多伦多电影学院颁发相关艺术专业大专证书及加拿大约克维尔大学颁发的本科商学士学位证书（BBA）。

五、报考条件

面向全国招生（包括港澳台地区），同时也欢迎零艺术基础的高中生及中专艺术类学生报考。出国学习前需取得高中（或同等学历）毕业证及其完整成绩单，证实学生已顺利完成高中（或同等学历）的学习。

备注：国际高中学制学生的高中学历材料需按多伦多电影学院要求执行。

六、报名方式

(1) 填写报名表并发送到邮箱 sta_to_tfs@163.com 或通过各合作平台报名。

(2) 支付专业测试报名费人民币 200 元（含考试费、邮寄费、资料翻译费等，不可退还；报名资料提交后一周内完成支付；如欲报考一个以上方向，每多一个方向报名费需多征收人民币 200 元）。

(3) 通过专业测试后，支付英语入学测试费人民币 100 元。

(4) 报名费支付方式

各报名合作平台网上支付

或汇款至：

户名：上海戏剧学院

银行账号：3100 1539 7000 5001 2523

开户行：中国建设银行上海市延安路支行

备注：学生姓名-联合办学多伦多定向生-报名费

七、入学测试

1. 考试内容

专业	初试考试内容	复试考试内容
影视制作	1. 作品展示（自备） 2. 综合素质面试	英语水平测试
影视编剧	1. 命题编讲故事 2. 命题小品表演 4. 综合素质面试	
影视与戏剧表演	1. 台词：自备故事、散文、寓言等材料一段 2. 形体或声乐选一：形体可自备舞蹈、体操、武术或形体表演（无伴奏）；声乐可自备歌曲演唱一段（歌曲选择不限，民歌、美声、通俗、音乐剧或歌剧片段均可，无伴奏） 3. 表演：命题表演 4. 综合素质面试	
电子游戏设计及 动漫制作	1. 作品展示（自备） 2. 综合素质面试	
电子游戏 设计及开发		
时装设计		
时尚及娱乐营销		
平面及互动媒体		

2. 考试时间、地点、批次

入学时间	报名日期	考点	批次	初试日期	复试日期
2019年9月	2019年1月1日 -5月25日	上海戏剧学院 华山路校区 (华山路630号)	第二批	5月26日	6月15日 6月30日 7月14日 8月25日
	2019年1月1日 -6月14日		第三批	6月15日	6月30日 7月14日 8月25日
	2019年1月1日 -6月29日		第四批	6月30日	7月14日 8月25日
	2019年1月1日 -7月13日		第五批	7月14日	8月25日

备注：高考成绩非必要材料，所有报考学生都需要通过以上入学测试。达到以下条件者，可获部分免试资格：

(1) 已取得国内高等艺术院校的艺考合格证且专业对口者（非各省市的统考合格证），可免初试。

(2) 近一年内已经取得 5.5 的雅思或 69 分的托福成绩者，或高考英文分数不低于当地满分线的 70% 者，可免复试。

八、录取

1. 录取方式

- (1) 通过初试者方可报考复试。
- (2) 复试后按两试成绩综合排名，由高到低录取。

2. 录取时间

- (1) 考生完成复试后二周内将考生的成绩单发送至考生邮箱。
- (2) 凡通过入学测试（初试、复试）的考生，将一并收到上海戏剧学院颁发的预录取通知书及报到通知书。考生根据报到通知书规定的时间准时到校办理相关入学手续。

九、收费标准

国内学习费用		
项目	费用	备注
学费	98,000 元	第一年在上戏学习的费用，含专业课、英文课费用及国外入学申请服务。
住宿费	1,200 元/年	上海戏剧学院莲花路校区学生宿舍（各校区间校车接送）
国外学习费用		
加拿大 3-3.5 年学费共约人民币 50 万元。（每年约 18 万元，每年分四期缴纳）		

* 奖学金方案

方案一：新生奖学金

入学年的 9 月底前提交符合条件的书面雅思官方成绩单者（考试日期在 2018 年 10 月后），可获得新生奖学金。

1. 考取雅思成绩 6.0 者，可获得人民币 5,000 元（税前）的奖学金；
2. 考取雅思成绩 6.5 或以上者，可获得人民币 8,000 元（税前）的奖学金。

方案二：学年综合表现优良

综合表现优异的学生可获得人民币 5,000-10,000 元（税前）的学年综合表现优良奖学金。

十、咨询

上海戏剧学院国际学院：为上戏涉外合作办学工作的正规部门及对外合作交流的重要窗口。依托上戏的雄厚资源，在中外艺术教育体系之间搭建起桥梁，并通过多元化的接口与全球顶尖艺术学院实现完美对接，输送了众多学子到定向合作的海外高等艺术学府进行专修和深造。

电话： 021-52683263（多伦多定向生招生咨询专用）

邮箱： sta_to_tfs@163.com（多伦多定向生招生咨询专用）

网址： <http://international.sta.edu.cn>